

# MÖDERE. FACT SHEET

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COLLAGEN SCIENCES™

## LIQUID BIOCELL™ LIFE

### PRODUCT DESCRIPTION:

Liquid BioCell™ LIFE is a super nutraceutical made with the award-winning Liquid BioCell™, an ingredient that nourishes and supports active and ageing joints with a natural source of type II collagen, a substance found naturally in the body's articular cartilage.

### PRODUCT BENEFITS:

- Award-winning super nutraceutical Liquid BioCell™
- Exclusive multi-patented Collagen/HA Matrix™ Technology
- Nourishes active and ageing joints
- Crafted with natural fruit extracts and concentrates
- Added benefits of 10 potent, phytonutrient-rich superfoods
- Low molecular weight in a liquid medium for ready absorption
- No pill fatigue, no fillers, binders, chelating agents, stabilizers or film coatings
- Enhances wellbeing
- No artificial colours, flavours or sweeteners
- Great tasting natural fruit flavour
- Absolutely unique to Modere®

### POSITIONING STATEMENT:

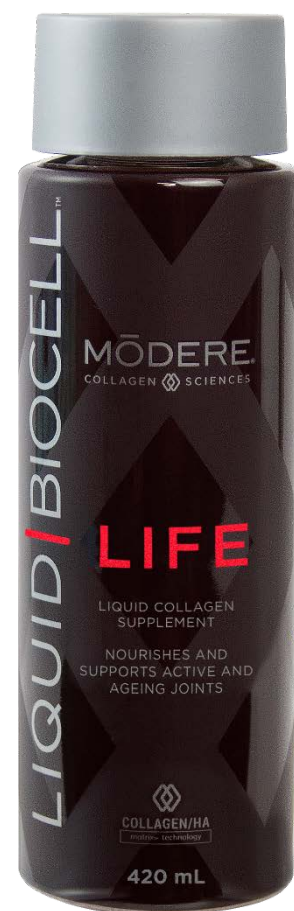
Joints naturally decline with activity and age. The Collagen/HA Matrix™ Technology found in Liquid BioCell™ LIFE contains hydrolyzed collagen type II, chondroitin sulfate and hyaluronic acid, which are also found naturally within human articular cartilage and connective tissue.

Liquid BioCell™ LIFE combines the multi-patented power of Collagen/HA Matrix™ Technology with 10 natural superfoods to support and nourish active and ageing joints.

It is so remarkable that Liquid BioCell™ has been awarded 7 U.S. and international patents and multiple industry awards. It has been featured on NBC, Good Morning America and Fox News.

### SERVING SUGGESTION:

Shake well before each serving. Drink 15 mL (that's just one tablespoon) twice daily for optimal results. Refrigerate after opening to maintain shelf life. Do not freeze. Store unopened container out of direct sunlight and at room temperature.



### KEY INGREDIENTS:

- *Liquid BioCell™*
- *Natural fruit extracts and concentrates*
- *10 Phytonutrient Superfoods*

### INGREDIENT LIST:

Water, apple juice concentrate, grape juice concentrate, hydrolyzed collagen type II (from chicken, 3.5%: contains hydrolyzed collagen 60%, chondroitin sulfate 20%, hyaluronic acid 10%), sweetener (crystalline fructose), strawberry juice concentrate, mangosteen extract, mangosteen whole fruit powder, acidity regulator (citric acid), colour (fruit and vegetable juice), cranberry juice concentrate, maltodextrin, ascorbic acid, blueberry juice concentrate, thickener (pectin), natural flavours, acidity regulator (sodium citrate), acai berry extract, pomegranate fruit juice powder, preservative (potassium sorbate), thickener (xanthan gum), noni fruit powder, maqui berry powder, cassava starch.